

EEO Public File Report

A. Employment Unit Covered

WFXS(TV), Wittenberg, Wisconsin

B. Reporting Period

August 1, 2006 to July 31, 2007

C. Full Time Vacancies Filled During Reporting Period

Job Title	Date Filled	Recruitment Source
Master Control Room Operator	08/18/06	WFXS On Air
Part Time Control Room Operator	08/21/06	Website
Part Time Office Assistant	09/01/06	WFXS On Air
Chief Engineer	03/12/07	SBE Web Site

D. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

(1) Master Control Room Operator

Date Filled: 08/18/06

Recruitment Source: WFXS On Air

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Telephone No.</u>	<u>Number of Interviewees Referred</u>	<u>Did Recruitment Source Request Notification?</u>
WFXS On Air	Human Resources	1000 N. 3 rd St Wausau, WI 54403	715-847-1155	1	N/A
WFXS.com	Deb Steinfest	1000 N. 3 rd St Wausau, WI 54403	715-847-1155	1	N/A
TvJobs.com	Mark Holloway	P O Box 4116 Oceanside, Ca 92052	760-754-8177		No
WBA.com	John Laabs	44 E Mifflin St Suite 900 Madison, WI 53703	608-255-2600		No
WFXS Walk-In	Human Resources	1000 N. 3 rd St Wausau, WI 54403	715-847-1155		N/A
NAB.org	Web Site	P O Box 1474 Washington, DC 20013-1474	202-429-5300		No
Job Center of Marathon County	Jill Buelow	364 Grand Avenue Wausau, WI 54403	715-261-7751		No

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UWMC Job Posting	Pat Blondheim	518 So 7 th Ave Wausau, WI 54401	715-261-6100	1	No
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Total Number of Interviewees from all sources for this position: 3

(2) Master Control Room Operator (P/T)

Date Filled: 08/21/06

Recruitment Source: Website

Source	Contact Person	Address	Telephone No.	Number of Interviewees Referred	Did Recruitment Source Request Notification?
WFXS On Air	Human Resources	1000 N. 3 rd St Wausau, Wi 54403	715-847-1155		N/A
WFXS.com	Deb Steinfest	1000 N. 3 rd St Wausau, WI 54403	715-847-1155	1	N/A
TvJobs.com	Mark Holloway	P O Box 4116 Oceanside, Ca 92052	760-754-8177		No
WBA.com	John Laabs	44 E Mifflin St Suite 900 Madison, WI 53703	608-255-2600		No
Wausau Daily Herald	Classified Dept.	800 Scott Street Wausau, WI 54401	888-774-7744		No
Job Center of Marathon County	Jill Buelow	364 Grand Avenue Wausau, Wi 54403	715-261-7751		No
UWMC Job Posting	Pat Blondheim	518 S7th Avenue Wausau, WI 54401	715-261-6100		No

Total Number of Interviewees from all sources for this position: 1

(3) Office Assistant (P/T)

Date Filled: 9/01/06

Recruitment Source: WFXS On Air

Source	Contact Person	Address	Telephone No.	Number of Interviewees Referred	Did Recruitment Source Request Notification?
WFXS On Air	Human Resources	1000 N. 3 rd St Wausau, Wi 54403	715-847-1155	1	N/A
WFXS.com	Deb Steinfest	1000 N. 3 rd St Wausau, WI 54403	715-847-1155	1	N/A

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TvJobs.com	Mark Holloway	P O Box 4116 Oceanside, Ca 92052	760-754-8177		No
WBA.com	John Laabs	44 E Mifflin St Suite 900 Madison, WI 53703	608-255-2600		No
Job Center of Marathon County	Jill Buelow	364 Grand Avenue Wausau, WI 54403	715-261-7751		No
Wausau Area Hmong Mutual Association	Tong Xeng Thao	1109 N. 6 th Street Wausau, WI 54403	715-845-8390		No
Spots n Dots	SellTV@aol.com	www.spotsndots.com	607-729-7331		No
NAB.org	Web Site	P O Box 1474 Washington, DC 20013-1474	202-429-5300		No
Wausau Daily Herald	Classified Dept.	800 Scott Street Wausau, WI 54401	888-774-7744	3	No
Employee Referral	Kay Heckendorf	1000 North Third Street Wausau, Wi 54403	715-847-1155	1	No
UWMC Job Posting	Pat Blondheim	518 S 7 th Ave Wausau, WI 54401	715-261-6100		No

Total Number of Interviewees from all sources for this position: 6

(4) Chief Engineer

Date Filled: 03/12/07

Recruitment Source: SBE Jobs

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Telephone No.</u>	<u>Number of Interviewees Referred</u>	<u>Did Recruitment Source Request Notification?</u>
SBE Jobs Online System	K Jones	www.sbe.org/jobs	kjones@sbe.org	2	N/A
WFXS.com	Deb Steinfest	1000 N. 3 rd St Wausau, WI 54403	715-847-1155	2	N/A
WBA.com	John Laabs	44 E Mifflin St Suite 900 Madison, WI 53703	608-255-2600		No
TvJobs.com	Mark Holloway	P O Box 4116 Oceanside, CA 92052	760-754-8177		No
Job Center of Marathon	Jill Buelow	364 Grand Avenue	715-261-7751		No

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County		Wausau, WI 54403			
Prism Media	Classified Ad & online	P O Box 96985 Chicago, IL 60693	800-814-9511 Ext 71910		No
NAB.org	Web Site	P O Box 1474 Washington, DC 20013-1474	202-429-5300	1	No

Total Number of Interviewees from all sources for this position: 5

E. Total Number of Persons Interviewed for all Full-Time/Part Time Vacancies Filled During the Reporting Period:

F. Total Number of Interviewees for All Full-Time/Part Time Vacancies Filled During the Reporting Period Per Recruitment/Referral Source:

Referral Source	Contact Person	Address	Telephone No.	Number of Interviewees Referred
WFXS On Air	Human Resources	1000 N. 3 rd Street Wausau, WI 54403	715-847-1155	2
WFXS.Com	Deb Steinfest	1000 N. 3 rd Street Wausau, WI 54403	715-847-1155	5
WBA	John Laabs	44 E Mifflin St Suite 900 Madison, WI 53703	608-255-2600	1
Wausau Daily Herald	Michelle @ Classified Advertising	800 Scott Street Wausau, WI 54403	1-888-774-7744	3
Job Center of Marathon County	Jill Buelow	364 Grand Avenue Wausau, WI 54403	715-261-7751	
SBE Jobs Online	K Jones	www.sbe.org/jobs	kjones@sbe.org	2
Employee Referral	Joe Kamenick	1000 N. 3 rd St Wausau, WI 54403	715-847-1155	1
NAB.org	Web Site	P O Box 1474 Washington, DC 20013-1474	202-429-5300	1

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G. Outreach Activities Performed During the Reporting Period

	Scope of Participation and Location	Station Staff Involved
WBAF Scholarship	Wisconsin Broadcasters Assoc Student Scholarship Program (4-Year College/University) 10/07/06	Robert Raff, General Manager
Classroom Visit/Lecture	Wausau West High School Marketing Class & DECA. Lecture on Marketing Carl Hert Teacher 50 students. 01/31/07	Deb Steinfest Creative Service Director.
WBA 2007 Job/Career Fair	Job/Career Fair Hosted by Wisconsin Broadcasters Association on 1/23/07	Deb Steinfest Creative Service Director
NAB Educational Program	NAB - Persuasive Sales Presentations 10/10/2006	JanEl Daul, Craig Clausen, Sarah Jablonski and Sally Gooch
NAB Educational Program	NAB - Negotiating and Closing 1/9/2007	JanEl Daul, Craig Clausen, Sarah Jablonski and Sally Gooch
NAB Educational Program	NAB - Prospecting 4/10/2007	Craig Clausen, Sarah Jablonski, Sally Gooch, JanEl Daul and Barb Oelke
WBA 2007 Job/Career Fair	Job/Career Fair Hosted by Wisconsin Broadcasters Association on 6/20/07	Deb Steinfest Creative Service Director
NAB Educational Program	NAB - Selling Multiplatform 7/10/2007	Craig Clausen, Sarah Jablonski, Sally Gooch, JanEl Daul and Barb Oelke
WBA 2007 Job/Career Fair	Job/Career Fair Hosted by Wisconsin Broadcasters Association 6/20/07	Deb Steinfest Creative Service Director

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